

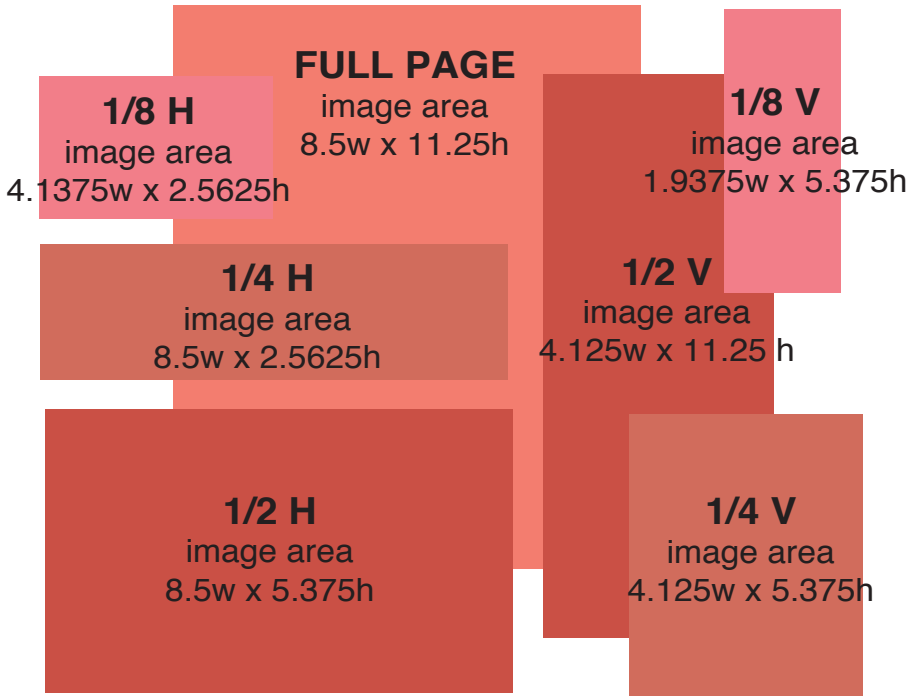
Stages[®]

MISSISSIPPI

A style magazine for every stage of home living.

Rate Card
effective 1.01.14

AD SIZES, DIMENSIONS & RATES



Size	6x (one year contract)	3x (6 month contract)	Single Insertion
Back Cover	1830	2150	not available
Inside Covers	1590	1900	not available
Full Page	1352	1552	1852
1/2 Page	885	1050	1250
1/4 Page	555	675	810
1/8 Page	395	485	585

Above prices are per issue. All prices include full color.

GENERAL INFORMATION

Rates are per issue (bi-monthly rates)

Publication trim size 9.5w X 12.25h

For full page ad, the bleed color or image must extend 1/8" beyond trim size on each side (bleed). Fractional ads do not bleed. Build these ads to given size specs please.

Digital Data is required for all Ad submissions. PDF, JPEG and EPS with a minimum of 300dpi are acceptable formats for digital ad submission. Formats such as Publisher or Word cannot be accepted. The Publisher reserves the right to decline any advertisement.

Special Position Requests: All positions are run of book, determined at the publisher's option. Guaranteed special positions incur a 10% position fee.

Frequency Discounts: Discounts are given on the total number of insertions made within a year (6 issues). If at the end of one year (6 issues) an advertiser has failed to fulfill the contract, billing will be adjusted accordingly. Orders canceled before contract expiration are subject to short-rate billing.

DEADLINES: Ad placement is due by Friday at Noon on the ad placement deadline date. Ad copy is due the following Friday at noon.

Ad placement deadlines:	Ad copy deadlines:
Jan/Feb 2018 - Nov 17, '17	Jan/Feb 2018 - Nov 24, '17
March/April 2018 - Jan 19	March/April 2018 - Jan 26
May/June 2018 - March 23	May/June 2018 - March 30
July/Aug 2018 - May 18	July/Aug 2018 - May 25
Sept/Oct 2018 - July 20	Sept/Oct 2018 - July 27
Nov/Dec 2018 - Sept 21	Nov/Dec 2018 - Sept 28

If final ad is not received by copy deadline, publisher may repeat the most recent advertisement.

All ad materials should be sent to:
ads@stagesmississippi.com

Mailing Address: P O Box 2166
Madison MS 39130

Telephone: 601.209.3262

MISSISSIPPI'S LEADING SHELTER MAGAZINE